



# 26th DAB Investmentkongress

25 September 2024 – Munich

15 October 2024 – Digital

# The Investmentkongress 2024

Register today and get a €500 early bird discount!

Decision-makers from the world's leading asset management companies will meet once again in Munich on 25 September 2024. Following on from the resounding success of the 25th Investmentkongress in 2023, we will continue with our tried-and-tested concept – and venue – in 2024.

The main component of the Investmentkongress 2024 will therefore again be an in-person day at Munich's traditional Nockherberg. Alongside a panel discussion featuring high-profile participants on the topic of "The US election and its consequences", guests can once more expect a whole host of exciting expert presentations. And what better way to round off the event than a laid-back visit to Oktoberfest together.

In addition, the second day of the Investmentkongress will take place a little later on 15 October 2024, purely virtually as usual. This online day will be packed with expert presentations covering a wide array of fascinating topics – the exact programme will be finalised over the coming weeks and months.

We would also like to draw your attention to the opportunities for you to sponsor the Investmentkongress 2024. As well as the usual sponsoring options, we have been thinking about additional ways for sponsors to stand out from the crowd. We would also be happy to work with you to compile a fully customised concept. To discuss these options, please contact us at any time using the contact details on the last page.

All information about the Investment Congress can be found on our website. We also recommend subscribing to our LinkedIn channel. We look forward to a successful event with you!

## See what visitors and exhibitors say about the Investmentkongress:



# The Investmentkongress 2024 at a glance.

## Information for exhibitors.

**Date** Wednesday, 25 September 2024 from 8:30 a.m. to 4 p.m.  
Tuesday, 15 October 2024 from 9 a.m. to 5 p.m. (online presentations)  
Set-up day: Tuesday, 24 September 2024

**Location** Paulaner am Nockherberg,  
Hochstraße 77, 81541 Munich

**Registration deadline** 31/05/2024

**Stand sizes** Stand space 6 m<sup>2</sup> (uniform stand size 300 x 200cm)

**Keynote speaker** Panel discussion at 10 a.m.  
The topics and speakers will be announced in the coming weeks on  
[www.investmentkongress.de](http://www.investmentkongress.de)

**Presentations** Short presentations (15 minutes) on marketplaces integrated into  
the exhibition area

**Additional services** Full catering at the in-person event

**Target group** Independent asset managers and advisors, institutional investors,  
investment intermediaries/acquisition agents, investment advisors of banks  
and insurance companies, fund of funds managers.  
No private customers

**Hotel reservations** We have reserved a block of accommodations in multiple Motel One hotels  
between the 24th and 26th of September. Rooms are subject to availability.  
If you are interested, please send a mail to: [investmentkongress@dab.com](mailto:investmentkongress@dab.com)

**Evening event** Oktoberfest event on 25th September 2024

**Admission for visitors** Free

Sales staff of companies that are not exhibitors may not attend!

# Your exhibition stand options.

The participation fee with a stand package is €7,500.00 plus 19% VAT. The following services are included in your stand package:

- 6m<sup>2</sup> (200 x 300cm), 3kW power connection, 1 high table and 2 bar stools, white rear wall
- Oktoberfest: 4 “Wiesn” packages for our evening event at the Oktoberfest included
- Stand staff (limited to 4 people)
- Wi-Fi: A Wi-Fi connection for wireless access to the Internet
- Waste disposal: The stand package includes a flat waste disposal fee, e.g. for packaging
- Logo integration: Your logo on the invitation, website, trade fair documents and press walls



## Booth space

6 m<sup>2</sup> (300 x 200 cm) (65 ft<sup>2</sup>)  
3 kW grid connection  
1 bistro table and 2 bar stools



## Oktoberfest

4 Packages for our evening Oktoberfest event are included



## Wi-Fi

A Wi-Fi connection for wireless internet access



## Disposal

The stand package includes a flat waste disposal fee, e.g. for packaging



## Catering

Wide selection of catering and meal options



## Logo integration

Your logo on the invitation, website, trade fair documents and press walls

### Further booking options.

- Additional stand furniture (brochure stand, glass bowl, monitor)
- Customised stand construction on request
- Set-up and dismantling assistance
- Floral arrangements
- Branding of the rear walls
- Technical equipment, e.g. monitors

### Workshops and presentations:

There are some limited opportunities to book short or online presentations:

- 15-minute short presentation on 25 September: €1,000.00 (plus VAT)
- 30-minute online presentation on 15 October: €500.00 (plus VAT)

If you are interested, please contact us using the contact details on the last page.



## Sponsoring options.

The Nockherberg is the perfect location for this year's concept.

With a smart and individual sponsorship package you can also benefit. Here are some sponsoring opportunities, and we are open to your individual wishes and needs. Talk to us and we will find a solution.

Sponsor Package 1	<b>Oktoberfest package</b> Branding of the menus and entry bracelets with sponsor logo Placement of the logo on Oktoberfest hearts; optional: provision of a hostess for heart distribution	€2.500 plus VAT
Sponsor Package 2	<b>Buffet station (2x bookable)</b> Buffet stations branded with sponsor logo Napkins branded with sponsor logo	€1.500 plus VAT
Sponsor Package 3	<b>Cycle rickshaw sponsorship (2x bookable)</b> 4 cycle rickshaws as a shuttle service connecting the underground station Silberhornstraße and the Nockherberg at peak times, Bicycle rickshaws branded with full-surface/all-over sponsor logo. Please note: The rickshaws are also branded with the event logo.	€4.500 plus VAT
Sponsor Package 4	<b>Flags in the convention hall (3x bookable)</b> Printing and placement of 4 flags in prominent positions in the exhibition area Size per banner: 100x260 cm (WxH)	€3.000 plus VAT
Sponsor Package 5	<b>Name badges</b> Integration of your logo on the name badges Approx. 800 badges Please note: The name badges are also branded with the event logo.	€3.500 plus VAT
Sponsor Package 6	<b>Keynote Speaker</b> Provision of the second keynote speaker at 1:00 PM 30-minute presentation on the main stage without presentations running in parallel Integration in invitations, program booklet, website and LinkedIn	€5.000 plus VAT

# Evening event.

After the first day of the convention, we invite you to visit the Oktoberfest.

As an exhibitor, you will receive four “Wiesn” packages that you can give to your guests/employees/stand staff.

Each participant will also receive an MVG ticket for local public transport to the Oktoberfest.

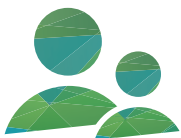
Only those who take part in the Investmentkongress may visit the Oktoberfest.

# Exhibitor registration.

All exhibitors must register electronically at [www.investmentkongress.de](http://www.investmentkongress.de).

Your contract will be sent to you once all data has been collected by the agency G.R.A.L. GmbH. The stands for the in-person event will be allocated by DAB once all exhibitor registrations have been received.

For organisational questions, please contact the Investmentkongress team at:



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